

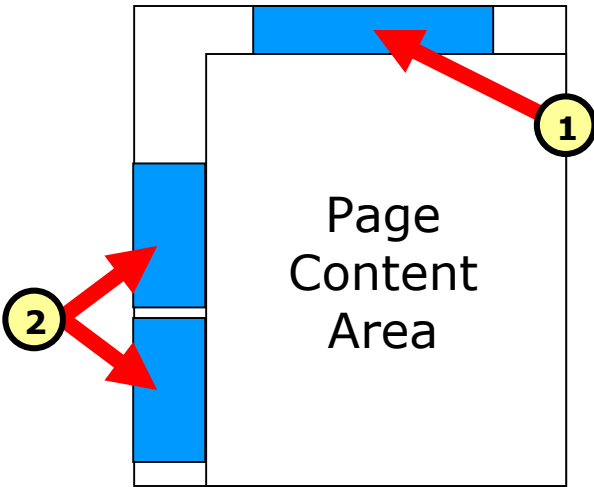
# ADVERTISING RATES

P.O. Box 310194, San Jose, CA 95161-0194  
 PHONE: (765) 588-0887  
 FAX: (800) 689-3951  
 EMAIL: info@boilerapartments.com  
 WEB: www.BoilerApartments.com/ads/

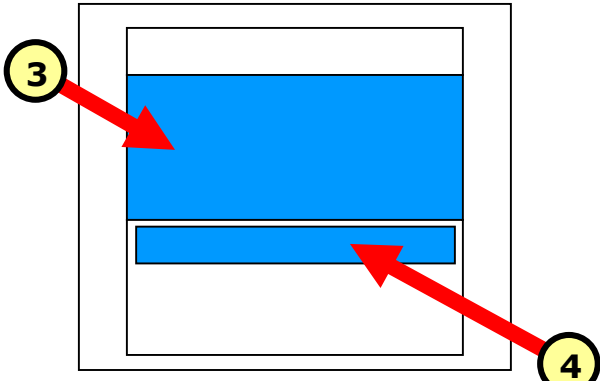
## ADVERTISING OPTIONS

- 1 TOP BANNER (\$1,000 / month)**  
**12 month commitment required**  
 Displays on the top of all content pages.  
 Maximum Ads: 4 (guaranteed 25% placement)  
 Dimensions: 468x60
- 2 SIDE BANNER (\$600 / month)**  
**12 month commitment required**  
 Displays on the side of all content pages.  
 Maximum Ads: 6 (guaranteed 33% placement)  
 Dimensions: 120x240 pixels
- 3 FEATURED (\$600 / month)**  
 Displays on the front page.  
 Maximum Ads: 5 (guaranteed 100% placement)  
 Dimensions: 850x318
- 4 LISTING AD (\$250 / month)**  
 Your Listing Ad message displays on the front page, in your listing detail pages and in the Deals and Offers section. Plus, your listings in the search results are highlighted with an eye catching border and side tab.
- 5 EMAIL SPONSOR (\$600 / month)**  
 Your advertising message is included in every email we send (e.g. confirmation messages when renters contact Property Managers, password requests, etc.).  
 Maximum Ads: 2 (guaranteed 100% placement)
- 6 AVAILABLE NOW LISTINGS (\$50 / month / listing)**  
 Have rentals available for move-in within a week or less? Include your listings on our Available Now page! Get significant visibility with renters looking to move in right away.

## CONTENT PAGES



## HOME PAGE



## SEARCH RESULTS

	5555 South Rd	3 / 1	\$1000
	1234 Main St	3 / 1	\$1000
	1313 Mockingbird Ln	3 / 1	\$1000

## EMAILS

